



BOOKS

Invoicing — Send, Track, and Book Payments

How invoicing works in Books: create invoices with categorized line items, email them to clients from your billing address, track viewed/paid status, and post payments to the ledger. Cash-basis by default — the invoice hits the books when you mark it paid.

On this page

- [The invoice lifecycle at a glance](#)
- [Creating an invoice](#)
- [Editing after you've sent](#)
- [Sending — and the emailed copy](#)
- [Marking paid — this is when it hits your books](#)
 - [On the invoice](#)
 - [On your books](#)
- [Unpaid, refunded, or booked to the wrong account](#)
- [Canceling an invoice](#)
- [The client's view](#)
- [Company settings that affect invoices](#)
- [Audit trail](#)
- [Frequently asked](#)

Books' invoice module lets you bill clients, email a branded copy from your own address, and record payments straight into your ledger. It follows the **cash-basis** rule most small agencies use for taxes: the invoice does not affect income until you mark it paid.

ADVISOR TIP

One-time setup. Before you send your first invoice, take five minutes in **Settings** → **Company Settings** to add your logo, billing email, and (if migrating from QuickBooks or another system) your starting invoice number. Those show on every invoice — client-facing surfaces and the emailed PDF.

The invoice lifecycle at a glance

An invoice moves through these states. The status pill on the invoice list matches this vocabulary:

- **Draft** — you're building it. Nothing has been emailed. Editable, deletable, no ledger impact.
- **Sent** — you emailed it. The client has the tokenized link.
- **Viewed** — the client opened the link at least once. Status auto-updates on first open; a timestamp is logged.
- **Overdue** — the due date has passed and the invoice isn't paid. This is a computed state; no manual action needed.
- **Paid** — you marked it paid. Journal entry is posted to the deposit account you chose.

- **Canceled** — voided. The client link stops working; the record stays for history but doesn't count anywhere.

Creating an invoice

1. Click **New invoice** from the Invoices page.
2. Pick the **Client** from the dropdown. Missing? Use **Add New Contact** inline — the payee gets saved to your Contacts list.
3. The client's email + address auto-fill into the invoice header. Any blank ones you can type in directly.
4. Add line items — description, category (chart-of-account), quantity, unit price. Line totals compute automatically.
5. Set the tax rate if any (single rate applied to the subtotal).
6. Pick issue date + terms (Due on receipt / Net 15/30/45/60/90) — Books calculates the due date from those.
7. Click **Save as draft**. You land on the invoice show page.

ADVISOR TIP

Categories matter. Each line's category is the income account it credits when you mark the invoice paid. A commission line goes to `Income:Commissions`; a planning-fee line goes to `Income:Consulting`. Without a category on a line, the money still books, but it lands as uncategorized on your reports.

Editing after you've sent

Standard SMB accounting rule: you can edit an invoice at any pre-payment status — Draft, Sent, Viewed, or Overdue. Once a payment is applied, edits are locked; the correct move then is **Cancel** and re-issue.

When you edit an already-sent invoice, Books flashes a reminder to **Resend** so the client sees the current version. The invoice number stays the same; nothing is duplicated.

Sending — and the emailed copy

The **Send** panel on the invoice show page prefills the client's email, then emails a branded copy from `noreply@urtravelpro.com`. If you set a **billing email** in Company Settings, that address becomes the **Reply-To** — client replies land in your inbox, not our unmonitored no-reply.

The emailed copy includes your logo, your company name, and a large **View invoice** button that opens the tokenized client link. The link is public (unauthenticated) — anyone with it can view + download the PDF.

Cancel the invoice to invalidate the link.

ADVISOR TIP

Your billing email is what clients see. The email footer says "For questions about this invoice, contact `billing@your-agency.com`". Without a billing email set, it just says "please reach out to the sender" — less useful. Set it once, save yourself the question.

Marking paid — this is when it hits your books

When money lands (check clears, ACH posts, cash in hand), open the invoice and click **Mark paid**. Books asks:

- **Paid on** — the date the money hit
- **Deposit into** — the bank/credit account that received it
- **Via** — Check, Cash, ACH, or Other
- **Notes** — check #, ref number, whatever helps you find it later

On save, Books auto-creates one manual inflow transaction into the deposit account you chose. The transaction is split into one line per invoice line, categorized to each line's chart-of-account. Tax gets pro-rated across the lines. Sum matches the invoice total exactly.

On the invoice

- Status flips to **Paid**
- Shows amount + date + method
- Shows account it booked to
- Link to the transaction

On your books

- Manual inflow into the account
- One line per invoice line
- Categorized to line COAs
- Appears in reports + reconciliation

ADVISOR TIP

This is cash-basis. The invoice does **not** book to income when you send it — only when you mark it paid. If you file taxes on accrual and need income at send-time, ping us; accrual mode is a small addition when it's needed.

Unpaid, refunded, or booked to the wrong account

Click **Mark unpaid**. Books reverses the journal entry cleanly (deletes the auto-created transaction and unlinks it), then reverts the invoice to its pre-paid state. Re-mark paid to book again to whichever account you actually meant. Every reversal is logged in **Settings** → **Audit Log**.

Canceling an invoice

If a client backs out or you sent by mistake, click **Cancel invoice**. The client link stops working (404), the invoice moves to **Canceled**, and it stops counting in totals. The record stays in your list under the Canceled filter for history. No ledger impact — cancel only works on unpaid invoices; if a payment was applied, mark it unpaid first.

The client's view

Every sent invoice gets a public URL like `books.your-agency.com/i/{token}`. Clients see a clean, branded page with your logo + company name up top, your address / phone / billing email, and the invoice itself with all line items, subtotal, tax, and total. A **Download PDF** button gives them a copy for their records. First open stamps the **Viewed** status and logs the timestamp.

Company settings that affect invoices

- **Logo** — appears on the client view, the emailed copy, and the downloaded PDF
- **Company name** — always displayed under the logo (and as a fallback if no logo)
- **Billing email** — reply-to on outbound invoice emails + the "contact us" address on the client view
- **Business phone + address** — shown in the invoice header
- **Starting invoice #** — used only for your first invoice, useful when migrating from another system

Audit trail

Every mutation writes an entry to **Settings** → **Audit Log** under the **Invoices** module: created, updated, sent, viewed (by the client), paid, unpaid, canceled, deleted. Payment events preserve the amount, method, and deposit account so you can reconstruct exactly what happened to any invoice at any point.

Frequently asked

Does creating an invoice affect my income reports?

No. Cash-basis: the invoice affects nothing until you mark it paid. That's the moment the transaction is created + categorized.

Can Books auto-mark invoices paid when the money hits my bank?

Not today. Marking paid is a manual action — you record when a check clears, an ACH lands, or cash is in hand. The upside is Books stays honest about what has actually settled.

What if I sent to the wrong email?

Open the invoice, change the **To** field in the **Resend invoice** panel, and click **Resend**. The email goes out to the new address. The tokenized link is the same either way, so the original recipient (if they still have the email) can still open it. Cancel the invoice if you need the link dead.

Can I change the starting invoice number after we've sent a few?

You can, but Books ignores it — once you have any invoices, the next number is always MAX(existing) + 1 to prevent duplicates. The setting only anchors the **first** invoice on a fresh tenant (e.g. you're migrating from another system and want to continue from 4783).

Can I edit an invoice after it's been paid?

No — that would rewrite a booked transaction and break your ledger. Instead, **Mark unpaid** (which reverses the journal entry), edit, then mark paid again.